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## **Poll Reveals 60% of LA County Voters Support Proposed Measure to Reform and Increase Accountability for Critical Homelessness and Affordable Housing Programs**

*The citizen-led initiative would increase affordable housing, mental health and substance abuse treatment, and legally require results*

A strong majority of voters would support a ballot measure to reform and increase accountability for LA County's strategy to reduce homelessness and increase housing affordability, according to polling released today by The Angeleno Project.

The polling reveals that 60% of voters would support a measure that changes the way LA County addresses homelessness and housing affordability by expediting housing for those living on the street and most at risk of falling into homelessness, and increasing mental health and substance abuse treatment. The measure would also mandate regular auditing and prevent the loss of hundreds of millions of dollars in annual homelessness services funding.

A collection of Angelenos with first hand experience creating effective solutions to homelessness and housing affordability have launched the proposed initiative to expedite results and advance transparency.

*"If we fail to act with urgency to change the status quo and effectively address our housing and homelessness crisis, the economic viability of our region is at risk, and a large majority of everyday Angelenos agree," said Miguel Santana, CEO of the California Community Foundation and Angeleno Project Co-Chair. "We must reform the system, apply lessons learned, build on programs that work, and accelerate our progress — slowing down now is not an option."*

The "Affordable Housing, Homelessness Solutions and Prevention Now Measure" would make housing more affordable, prevent more people from falling into homelessness and drive down housing costs across LA County. The measure would also include a legal requirement to meet specific targets, ensuring programs showing the highest rates of effectiveness receive the critical support they need.

*"With more than 40,000 people living on our streets, and thousands more at risk of losing their home,s nothing should be more important than tackling this crisis," said*

*Pete White, Founder and Executive Director of the Los Angeles Community Action Network (LA CAN) and Angeleno Project Co-Chair. "We can either double down on what's working and deliver for people - or we can maintain the status quo. It is clear voters want to see us take action."*

David Binder Research conducted the polling, and surveyed a representative sample of 800 likely voters in LA County. The proposed measure would repeal and replace Measure H, approved by the voters in 2017, with an initiative that reforms the County's homelessness strategy to tie funding to results and expands resources for affordable housing, mental health and substance abuse programs.

The polling follows a recent study conducted by The Angeleno Project in partnership with the California Housing Partnership, which found that 80% of low-income renters in Los Angeles are severely burdened with housing costs, spending more than 50% of their income on rent. ["The Hard Facts: LA Homelessness and Housing by the Numbers 2023"](#) also revealed that as housing costs continue to rise, supply is severely behind demand, and LA is short some 270,000 affordable housing units to meet current demand.

"As Angelenos we are all personally affected by this housing and homelessness crisis, and as advocates for reform, it is heartening to see that LA County voters want to do more to fix the system and deliver meaningful results." said Sarah Dusseault, Lead Strategist for The Angeleno Project. " It is time to move forward with bold action, accountability and outcome driven results."

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The Angeleno Project is a collection of civic leaders - with government, nonprofit, and lived experience - who find solutions to some of LA's most challenging equity issues. Rising housing costs and homelessness, the digital divide, sustainability for the nonprofit sector and anti-Black racism are our areas of focus where we see troubling inequity and an urgent need for bold change. First established as the Committee for Greater Los Angeles, we are committed to fostering equity, justice, and opportunity in our communities to ensure that **every Angeleno thrives.**